

Contract # 339137

Schedule Dates

10/30/12-11/06/12

Advertiser

Restore Our Future (15808)

Agency/T-Code

Mentzer Media Services, Inc. (3427)/833926835

Product

Political - Issue (1068)

Brand

ISS/RESTORE OUR FUTURE (126254)

Salesperson

Telerep/Washington DC

Sales Office

Telerep/Washington DC

Buyer Name

KOHLBAUER,STEPHANIE

Phone/Fax

/

CPE

1566

Account Types

National/Political

Billing Type

Standard

Comments

NO PAPER INVOICES

RESTORE/FUTURE 10/30

Date Entered

10/29/12

Last Modified

10/29/12

Entered By

Deb O'Keefe

CO-OP

Yes

Headline #

Normal

Demo

15.00

Order Type

Package Deal

Commission %

15.00

Commission

\$9,926.25

Net Total

\$56,248.75

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Nov. 2012

Grand Total:

\$66,175.00

Spots

24

Rate

\$66,175.00

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CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	5:58P- Channel 11 News At 6pm M-F	1		1	1	1	1			4	\$1,850.00	\$7,400.00	Pittsburgh (WPXI)	6P NEWS/1	10/29/12
2.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	6:59P- Jeopardy	1		1	1	1	1			4	\$3,350.00	\$13,400.00	Pittsburgh (WPXI)	JEOPARDY/2	10/29/12
3.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	11:34P- TONIGHT SHOW	1		1	1	1	1			4	\$1,400.00	\$5,600.00	Pittsburgh (WPXI)	TONIGHT SHOW/ 3	10/29/12
4.0	Normal Line / Spot	10/30/12-11/03/12	2	:30	Sell Pattern- *53a Tu-Sat Late News	1	1	2	1	1	1			6	\$4,000.00	\$24,000.00	Pittsburgh (WPXI)	11P NEWS/4	10/29/12
5.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	11:30P- Channel 11 News Following Football 1130P	1							1	1	\$4,500.00	\$4,500.00	Pittsburgh (WPXI)	LATE NEWS 1130P-1205A /5	10/29/12
6.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:58P- Channel 11 News At 6pm M-F	1	X	X						1	\$1,850.00	\$1,850.00	Pittsburgh (WPXI)	6PM NEWS/7	10/29/12
7.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	6:59P- Jeopardy	1		1						1	\$3,350.00	\$3,350.00	Pittsburgh (WPXI)	JEOPARDY/ 8	10/29/12
8.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	11:34P- TONIGHT SHOW	1		1						1	\$1,400.00	\$1,400.00	Pittsburgh (WPXI)	TONIGHT SHOW/9	10/29/12
9.0	Normal Line / Spot	11/05/12-11/06/12	2	:30	11P- CHANNEL 11 NEWS AT 11P	1	X	X						1	\$4,000.00	\$4,000.00	Pittsburgh (WPXI)	11PM NEWS/10	10/29/12
10.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	5:30A- 8A (EST)	1							1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	SUN AM NEWS 530A-8A	10/29/12

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.